



Press Release – LIS Introduces New Retail Business Benchmark Feature

22/10/08

LIS is proud to announce the incorporation of business benchmarks for key retail usage categories across the Eastern seaboard.

It has long been a frustration for many retailers that there has not been enough information to effectively benchmark the Key Performance Indicators (KPI's) for their retail business against such critical factors such as:

- Sales/m²
- Gross Profit Margins
- Rent/Sales Ratios
- Profit/Sales Ratios
- Stock Turnover
- Other Occupancy Costs etc

By incorporating these benchmarks*, the management of LIS hope to address this information imbalance and empower our subscribers to make more informed business decisions.

This new feature will be available by 1st November 2008. For more information, please feel free to contact our friendly LIS team on (02) 8354 0250 or visit our website at www.leaseinfo.com.au.

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